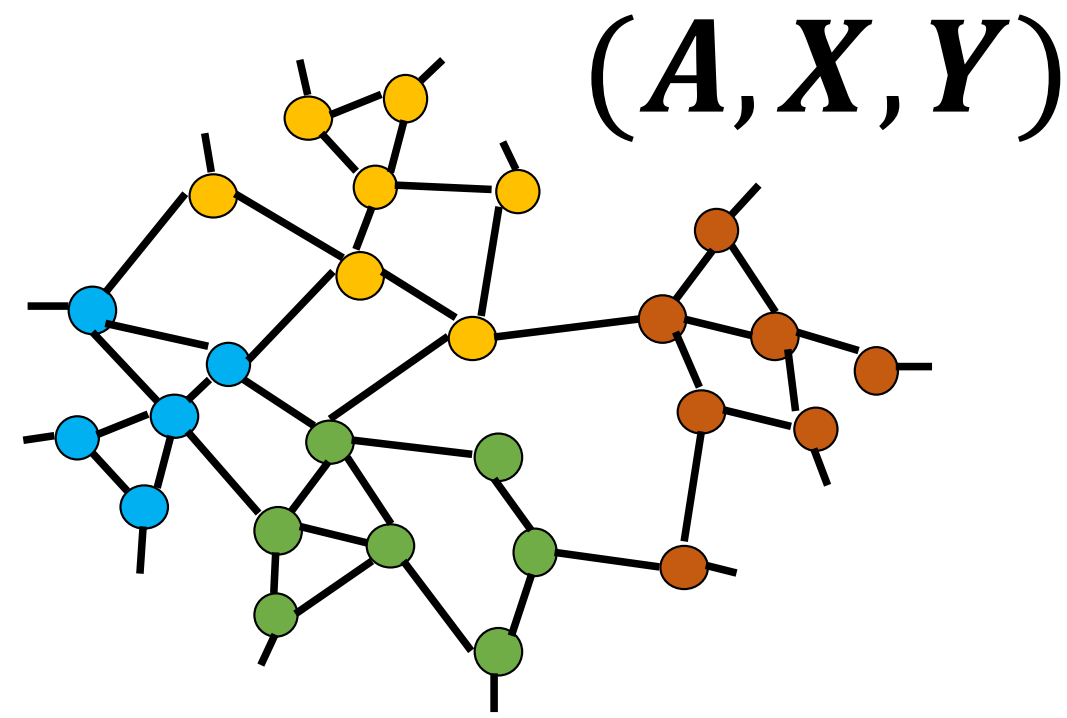


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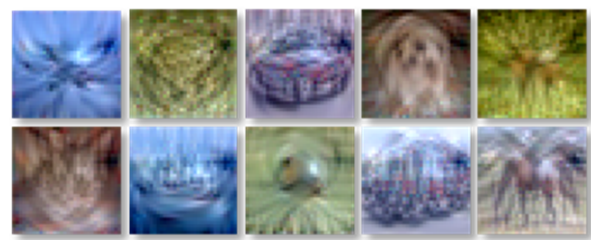


Users

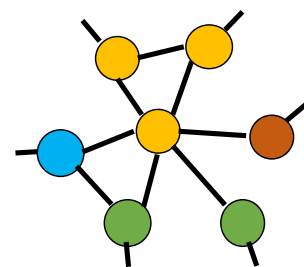
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Items (Movies/Ads/Songs)

Data Distillation



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Fake Users

0.2	0.1	0.5	0.8	0.1	1	0.9
0.8	0.9	0.1	0.5	1	0.4	0.4
0.3	0.4	1	0.8	0.9	0.2	0.2

Items (Movies/Ads/Songs)